



Rancho Cucamonga General Plan Update

KICK-OFF SUMMIT

Summit Agenda

- Welcome & Workshop Format
- What is / Why PlanRC?
- PlanRC Process
- Forum on Our Future – Overview
- Results of PlanRC Survey 1
- Questions, Answers, & Comments



Who's Here Tonight?

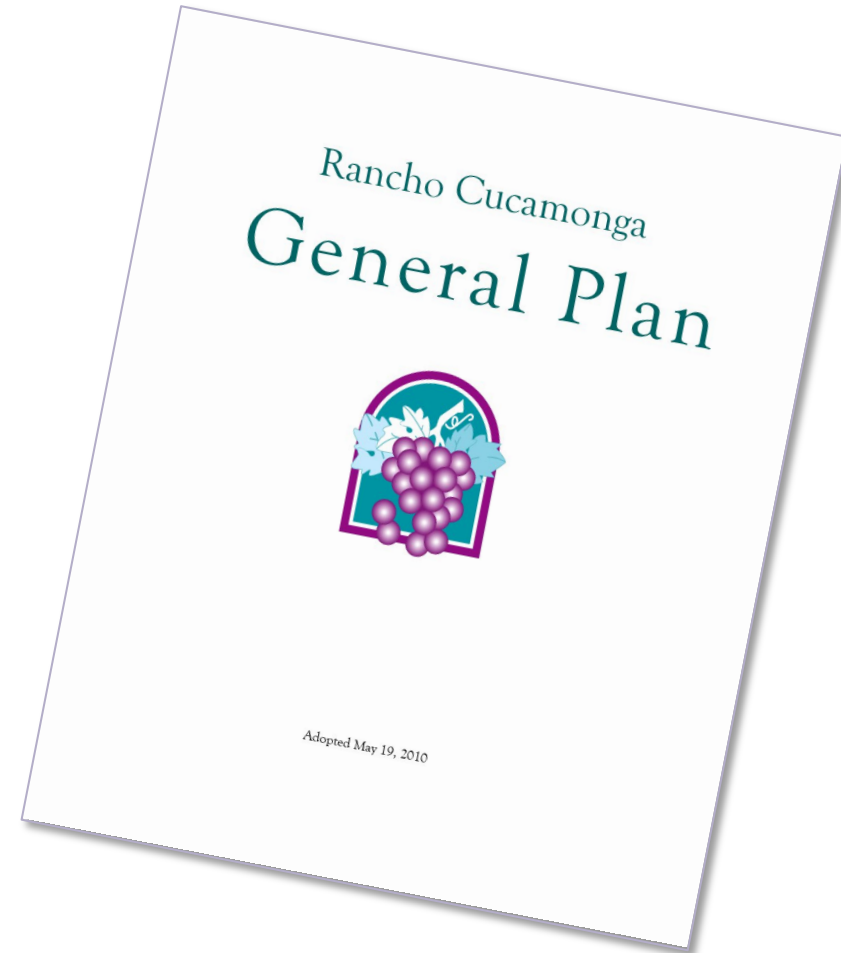
1. How long have you lived and/or worked in RC?

- A. 1 year or less
- B. 2-5 years
- C. 6-10 years
- D. 11-20 years
- E. More than 20 years
- F. Other



2. Were You Involved in the 2010 General Plan?

- A. Yes
- B. No
- C. Not sure



3. How Did You Hear About the Forum on Our Future?

- A. Social Media
- B. Website
- C. Email
- D. A Friend
- E. Other





What & Why?

What is a General Plan?

- State-required “constitution” of the City
- Establishes the **City’s vision and priorities** for the next 25-35 years
- **Guides future actions** (policy choices + development applications)
- Preserves and enhances **community strengths**
- Addresses several **topics of concern**
- Enables the community to come together to develop a **shared vision for the future**
- 8 required Elements or Topics:

1. Land Use

2. Circulation

3. Housing

4. Noise

5. Conservation

6. Safety

7. Open Space

8. Environmental Justice



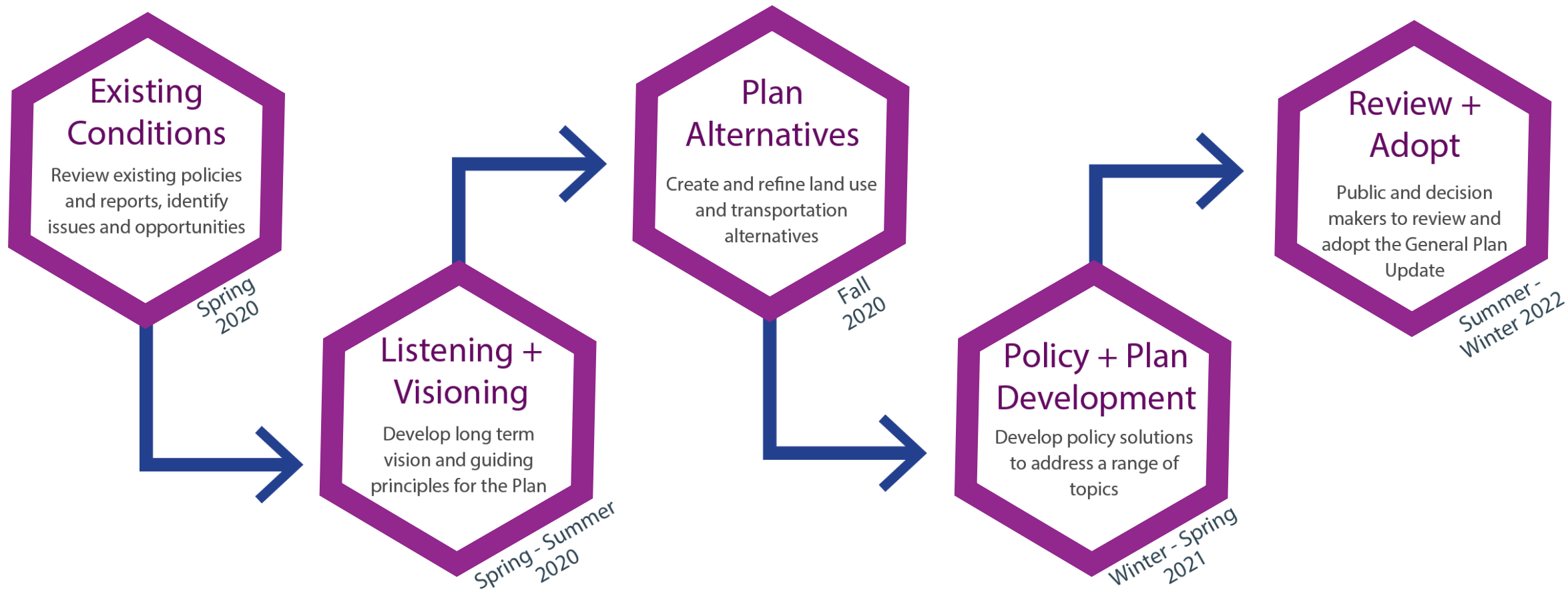
Why Update the General Plan?

- Update existing General Plan
 - Apply what learnings from the past
 - Address emerging trends & ideas
- Hold a “community conversation” about the future
- Address new State requirements
- Integrate the General Plan with other documents and processes
- Focus on implementation and clear decision-making
- Address critical topics affecting Rancho
 - Economic development
 - Housing
 - Wildfire risk
 - Mobility
 - Health and equity
 - Resilience from the Covid-19 Pandemic





Process



COMMUNITY ENGAGEMENT ACTIVITIES THROUGHOUT THE PROCESS

Community Engagement Activities

For information on City services & resources during the COVID-19 pandemic: [Click Here](#)

Home > General Plan Update

General Plan Update

What is PlanRC?
The City of Rancho Cucamonga is embarking on an exciting multi-year planning effort to bring the community together to talk about the future and update our General Plan. The community-based process and eventual Plan, PlanRC, will set a long-term vision and provide policy direction and guidance to residents, City staff, decision-makers, and the broader community. PlanRC is not about trying to dramatically change our great community. Instead, it is about preserving what makes us special, preparing for technological advancements and increasing our ability to be resilient in the face of natural disasters. It is about enhancing our sense of place and character, providing housing options and choice for our community, and growing our local economy. Click on the video for more information.

Contact us!

- Planning Department (909) 477-2700
- GeneralPlan@CityofRC.us
- 10500 Civic Center Dr. Rancho Cucamonga, CA 91730 United States

[SUBSCRIBE FOR PLANRC UPDATES!](#)

Project Website



Educational Videos

Impressions and Experience in Rancho Cucamonga

How would you rate your experience, either as a resident, worker, or visitor, in Rancho Cucamonga today?

Very Poor ★ Poor ★ Fair ★ Good ★ Excellent ★

Over the past years, how has your experience, whether that is living, working, or visiting in the city changed?

Much worse ○ Somewhat worse ○ Stayed the same ○ Somewhat improved ○ Much improved ○

Please explain how your experience in the city has changed over time.

Online Surveys & Polls

Existing Strengths of the Community / Recursos de la comunidad hoy en día

Select a template to create features

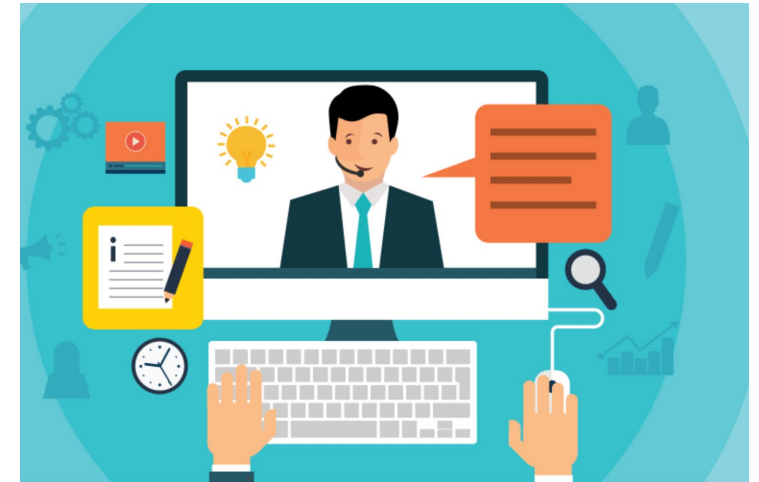
- Park / Parque
- School / Escuela
- Community Gathering Places / Lugares de Reunión Comunitaria
- Community and Health Services / Servicios Comunitarios y de Salud
- Sports Fields / Campos de Deportes
- Arts and Cultural Activities / Artes y Cultura
- Views / Vista/Paisajes
- Other Asset / Otro Recurso

Job Centers and Offices de Trabajo- Restaurants and Shopping / Restaurantes y Centros de Compras
- Libraries / Bibliotecas
- Arts and Cultural Activities / Artes y Cultura
- Views / Vista/Paisajes
- Other Asset / Otro Recurso

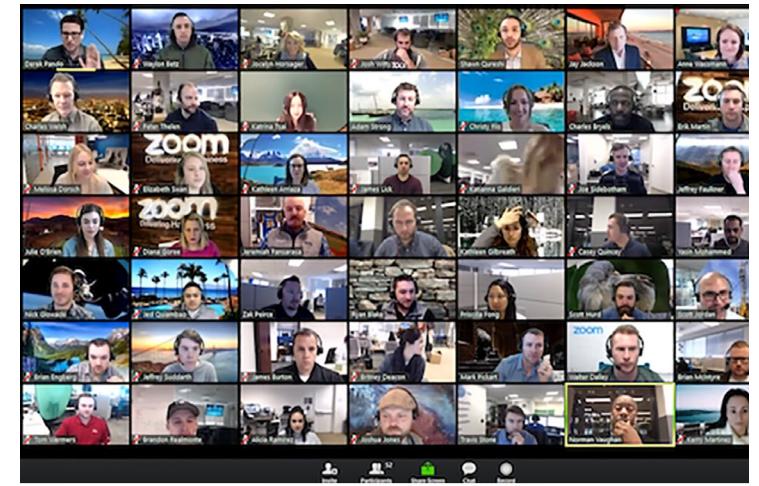
Find address or place

Upland Rancho Cucamonga

Online Mapping



Webinars



Virtual Meetings & Events

Possible In-Person Community Engagement



Pop-Up Workshops



Open House Workshops



Youth Workshops



Neighborhood Meetings



Study Sessions



Forum on Our Future! What to Expect . . .



FORUM ON OUR FUTURE

JUNE 29 - JULY 1

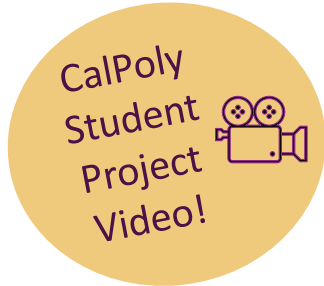
MULTI-DAY • VIRTUAL

JOIN US!

- Explore the vision for RC
- Hear from more community members
- “Dig deeper” on survey results
- Provide for live thoughts & conversation
- Lay the foundation for PlanRC guiding principles & plan alternatives



FORUM ON OUR FUTURE



9:00 am – 10:30 am

Discussion Group 1: Moving Beyond Healthcare, Exercise & Food - A Healthy Community that Supports Diversity & Inclusion

11:00 am – 12:30 pm

Discussion Group 2: Providing Housing for All - Seniors, Young Professionals, and Essential Workers

2:00 pm – 3:30 pm

Discussion Group 3: Building a More Resilient RC – Addressing Natural Hazards & Sustainability

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4:00 pm – 5:30 pm

Discussion Group 7: Enhancing a Sense of Community and Local Arts & Culture Opportunities

**KICK-OFF SUMMIT
5:00-6:30 PM**

**SUMMARY
PRESENTATION
(follows Forum)**

ONLINE SURVEY II



CHAT WITH A PLANNER – LIVE



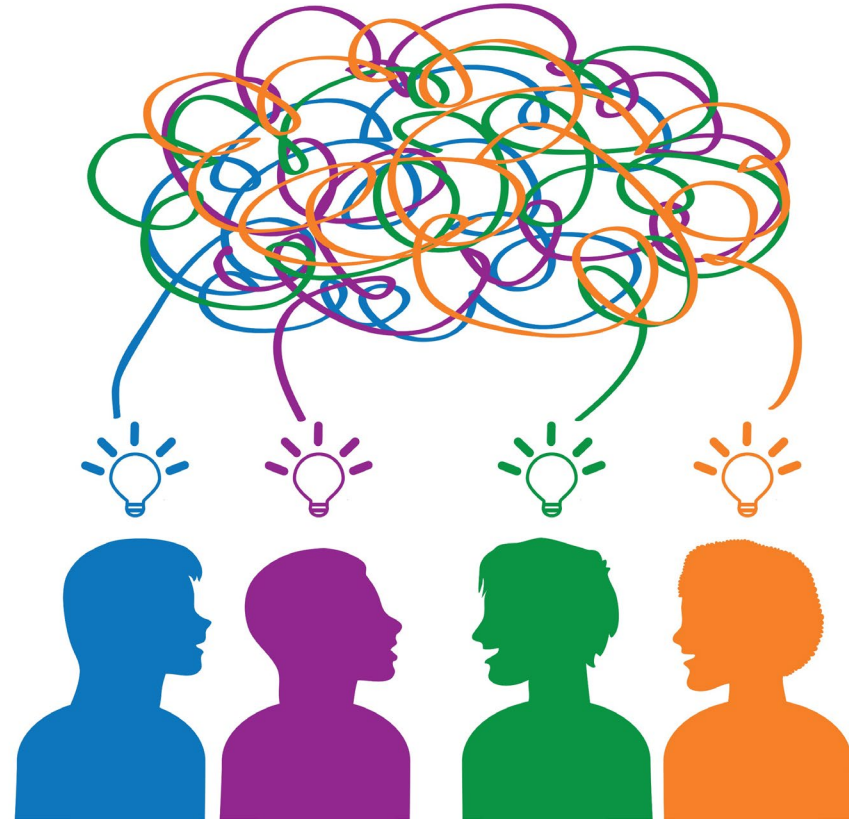
DAY ONE

DAY TWO

DAY THREE

4. Do You Plan to Participate in Any Discussion Groups?

- A. Yes, definitely!
- B. I'm hoping to!
- C. Not sure yet
- D. Unable to
- E. Not interested





Summary of Survey #1

PlanRC Online Survey #1

- Sixteen questions
 - open ended questions
 - multiple choice questions
 - demographic questions
- Approximately 500 people responded
 - (not all completed every question)
- Survey available from April 6 to May 22

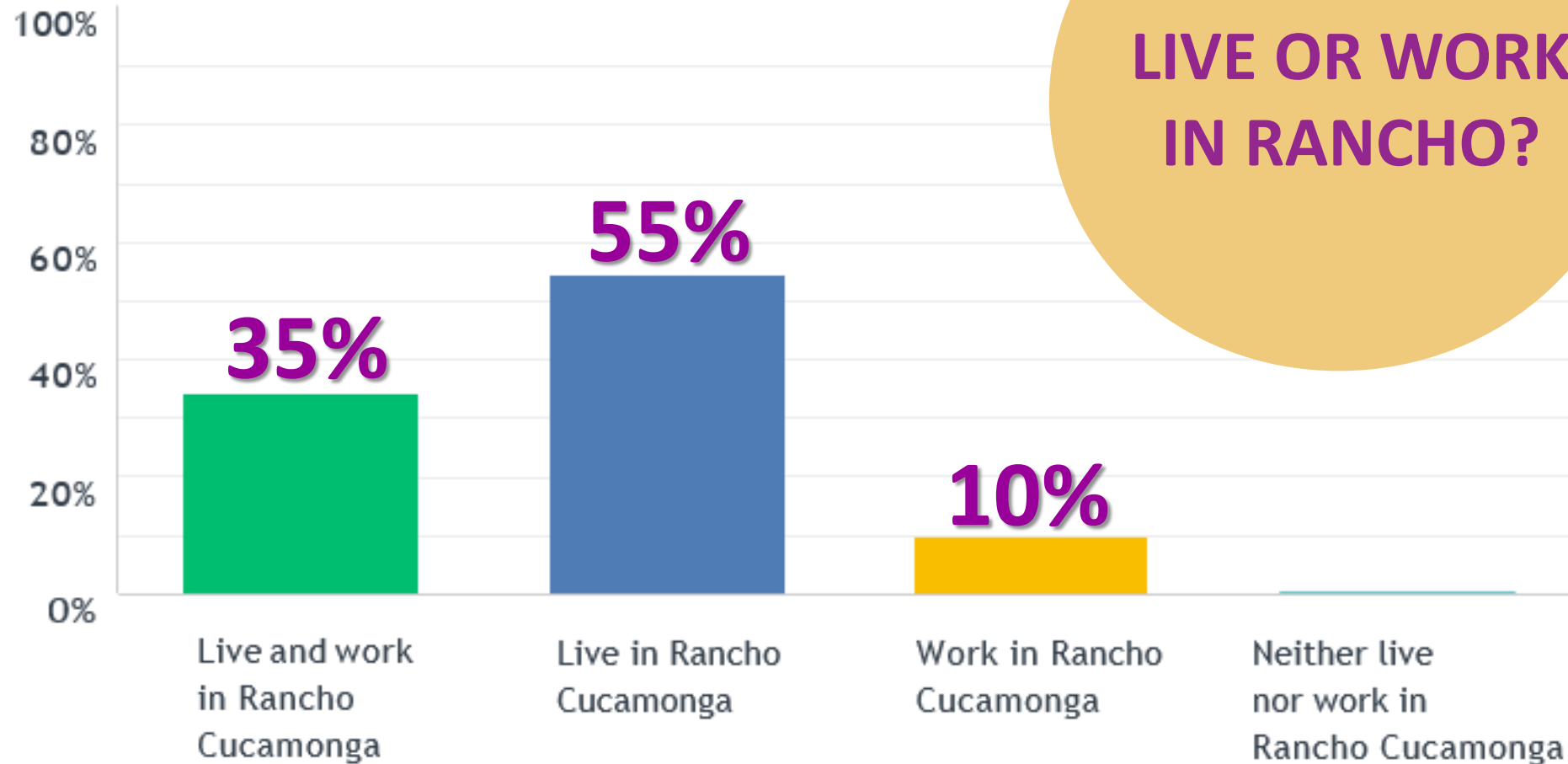


5. Did You Take PLANRC Survey #1?

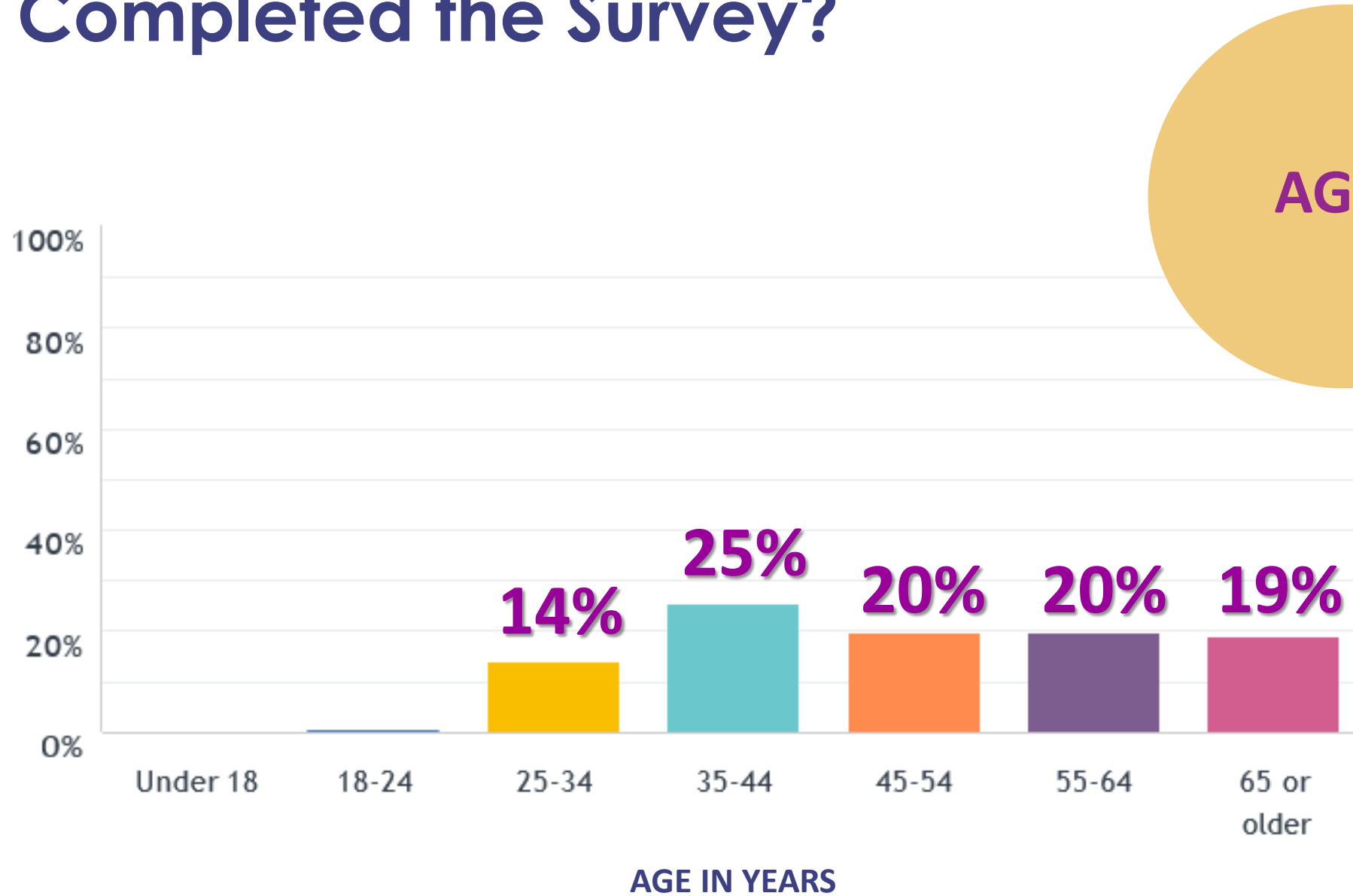


- A. YES
- B. NO
- C. OTHER

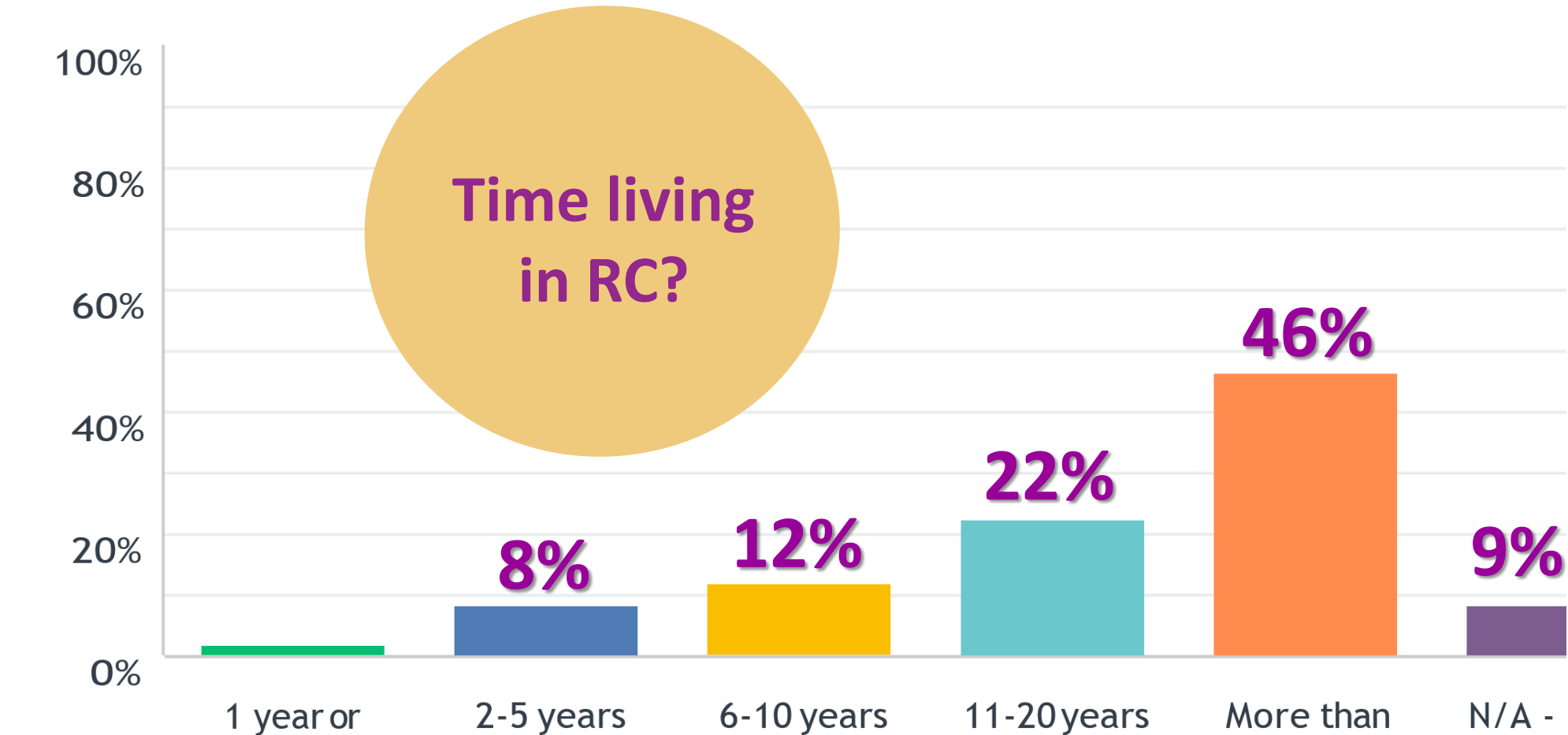
Who Completed the Survey?



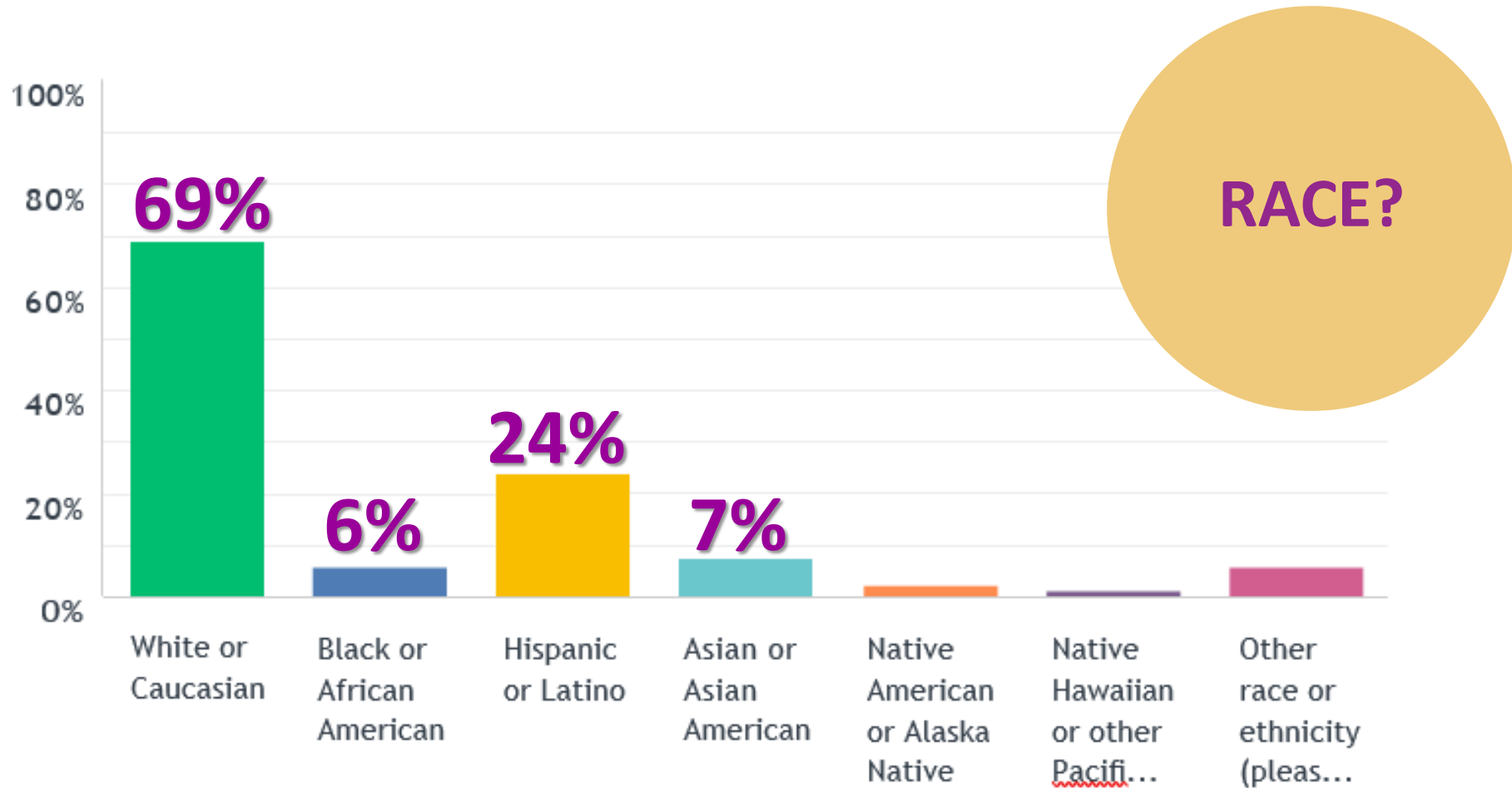
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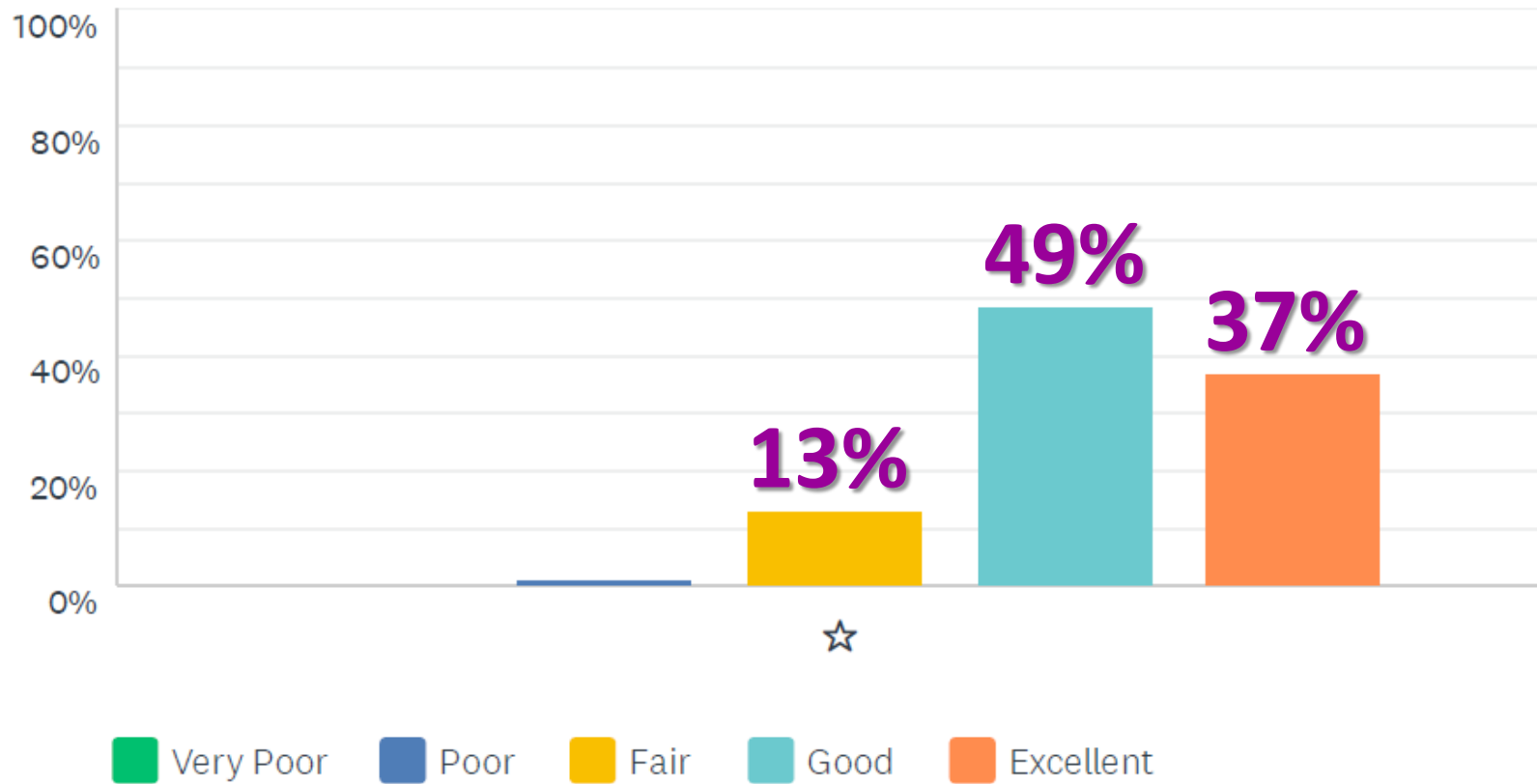


Who Completed the Survey?





How would you rate your experience as a resident, worker, or visitor, in Rancho Cucamonga today?





✓ Strong **sense of community** with friendly neighbors, businesses, and community groups **40%**

✓ Central **location** with access to SoCal's assets: regional job centers, airports, theme parks, entertainment attractions, and natural open areas **64%**

Connections to **California's history**, such as agriculture, aerospace, and Route 66

✓ High-quality **parks and trails** **54%**

The **equestrian** community, including homes and trails

✓ High quality **public services**, including schools and local government **48%**

Diverse local **economy** focused on the industrial and service sectors

Commitment to planning for **balanced growth and high quality of life**

Amenity-rich, master-planned **neighborhoods**

✓ Vibrant **shopping areas**, such as Victoria Gardens **51%**

Unique & Special Attributes of RC?

What ELSE Makes RC Unique & Special?





• Ensuring good **access** to shopping, jobs, & other destinations

• Having a **diversity of housing** types for people with different income & lifestyles **29%**

• Ensuring that all residents have access to a **healthy lifestyle**, and medical & mental health services **41%**

• Building and/or evolving **parks** to keep up with a growing, ever-changing population **46%**

• Preparing for wildfires, heat waves, droughts & other climate-related **hazards** **50%**

• Further diversifying the **local economy**

• Building **infrastructure** to support **high-tech** business operations

• Opportunities for residents to **improve economic standing**, such as education & training training

• Designing **streets** to be safe and comfortable for everyone **46%**

• Creating more **programs** for kids, seniors, & people with special needs

• Building a wide **variety of housing** for varying life stages & different family structures

• Creating more **meeting & gathering places** (retail, restaurants, & nightlife)



Key Issues & Challenges?

**You Are Granted
Three Wishes ...
What Would
You Change
About RC?**



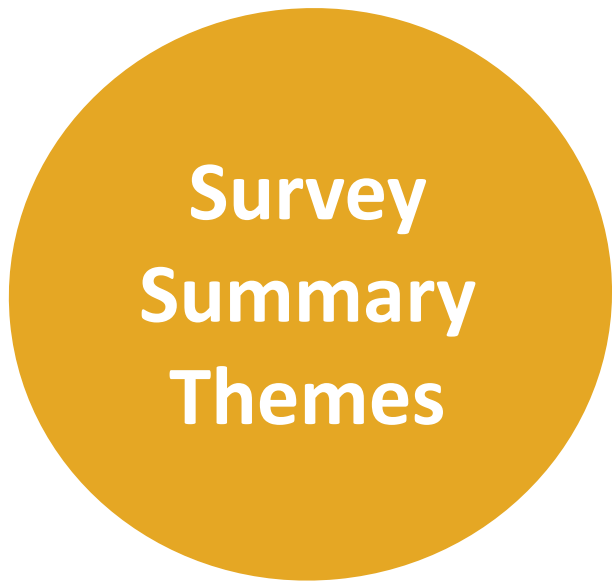
**Year 2045 . . .
RC is receiving
an award for
being a world
class city.**

**What aspects
of our
community
are we being
recognized
for?**



YEAR 2045 RECOGNITION!





PEOPLE, CULTURE, EVENTS, SPACES, ACTIVITIES...

HOUSING

HEALTH

**PARKS, OPEN SPACE &
NATURAL FEATURES**

**DIVERSITY &
ACCESS**

**BEAUTY, IMAGE
& IDENTITY**

SAFETY

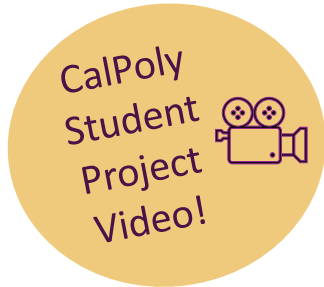
6. Do These Results Connect to the Various Views You Have Heard Expressed in the Community?

- A. Yes, very much so
- B. Quite a lot
- C. Neutral
- D. A little bit
- E. Not at all





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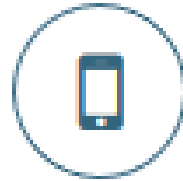
DAY TWO

DAY THREE

**Questions? Thoughts?
Comments?**



GeneralPlan@CityofRC.us



Planning Department
(909) 477-2700



www.CityofRC.us/GeneralPlan

Twitter: @CityofRC

Instagram: @CityofRanchoCucamonga