



CUCAMONGA
STATION

REGIONAL OUTREACH PARTNER PROFILES

To promote the transformational transportation project and economic opportunities this project provides to the region, the City of Rancho Cucamonga, Greater Ontario California (GOCAL), Omnitrans, Ontario International Airport (ONT), San Bernardino County, and the Town of Apple Valley, with in-kind support from Metrolink, have established a regional joint partnership group for collaborative messaging and outreach engagement.



This public-private partnership showcases the regional benefits Cucamonga Station and all Stakeholder Partners bring to connectivity, tourism and economic growth, and environmental stewardship. As the first multi-modal transportation hub in the United States to offer true high-speed passenger rail connecting air, bus and regional multi-modal passenger rail services, the spotlight is on the High Desert and Inland Empire. The Partners have executive-level experts at the ready to contribute to the conversation of how each organization is working collaboratively to transform the region.



Just 37 miles east of Downtown Los Angeles, the City of Rancho Cucamonga is strategically located near the Ontario International Airport (ONT) and major highways, making it an ideal place for businesses to locate and for families to call home. A concerted effort is in place to enhance the city with a wide variety of housing, recreation, arts and culture, entertainment,

and employment opportunities that are well-connected and accessible to everyone. Key to this is the newly branded HART District – a transit-oriented, mixed-use district anchored by Cucamonga Station.

HIGHLIGHTS

- **Core Values** – Health, Equity and Stewardship are the foundation for creating a vibrant city that is rich in opportunity for all to thrive.
- **Cucamonga Station** – Direct connectivity to air (ONT), bus (Omnitrans), and regional passenger rail (Metrolink) services and future high-speed passenger rail (Brightline West) to/from Las Vegas.
- **HART District** – New transit-oriented, mixed-use housing, retail and commercial district elevating the area into a walkable, culture-rich experience; In and around the HART District - 2,000 residential units approved/under construction, +100,000 sq ft non-residential under review/approved/under construction

AREAS OF EXPERTISE

- Transit-Oriented Development as an Economic Driver
- Regional Transportation Interconnectivity
- Regional Partnerships





Ontario International Airport (ONT) is California's most popular mid-sized airport, according to J.D. Power's most recent North America Airport Satisfaction Study. ONT is located in Southern California's dynamic Inland Empire, approximately 35 miles east of downtown Los Angeles. It is a full-service airport which offering nonstop commercial jet service to two dozen major airports in the U.S., Mexico, Central America and Taiwan.

HIGHLIGHTS

- **Location** – The centerpiece of one of the fastest-growing economic and population centers in the United States – the Inland Empire. Easily accessible to downtown Los Angeles and Southern California's most popular destinations. Praised by travelers as the So Cal's most convenient, and accessible, airport.
- **Growth** – One of the aviation industry's great success stories. Passenger volumes up 75% since the airport's return to local ownership in 2016, serving 7 million+ travelers in 2024.
- **Economic Driver** – Generates \$3.8 billion per year in regional economic activity and supports nearly 28,000 jobs. The hub of a global supply chain network that generates \$18 billion per year in economic activity.
- **Amenities** – First-class restaurants, shops and passenger lounges. Convenient parking, and pre-book parking. Commuter access via Omnitrans, the ONT Connect shuttle to and from Cucamonga Station and, in 2026, the West Valley Connector zero-emission bus-rapid transit system. ONT+ – a digital visitor pass program that allows friends and family to access the post-security side of passenger terminals.

AREAS OF EXPERTISE

- Aviation Industry
- Passenger Travel Trends
- Regional Economic Drivers
- Regional Transportation Interconnectivity
- Destination Marketing



Greater Ontario California (GOCAL) is the premier tourism organization representing the cities of Ontario and Rancho Cucamonga in Southern California's fastest-growing destination. It performs tourism promotion, event hosting through the Ontario Convention Center and Toyota Arena, visitor services through the California Welcome Center at Ontario Mills, and conducts industry research and analysis – all supporting economic development in the region.

HIGHLIGHTS

- **Travel and Tourism Driver** – Travel and tourism spending in San Bernardino County exceeds \$5.5 billion per year and GOCAL is an important part of the destination promotion mix
- **Hospitality** – Promotes over 6,200 hotel rooms in Ontario and Rancho Cucamonga
- **Conferences and Events** – Recruits domestic and international conferences to the Ontario Convention Center, expected to draw 800,000 attendees; organizes marquee events throughout the year to drive visitors to the region
- **Connectivity** – Advocate for enhancing transportation connectivity, such as Cucamonga Station, to make it easier for visitors and locals to experience everything the region has to offer in entertainment

AREAS OF EXPERTISE

- Travel and Tourism Trends (Domestic/International)
- Hospitality Industry
- Special Events
- Regional Partnerships
- Destination Marketing





Omnitrans is the public transit agency serving the San Bernardino Valley with a population of about 1.56 million, providing safe, reliable, affordable, friendly and environmentally responsible transportation. Omnitrans currently operates local and express bus routes, sbX bus rapid transit service, OmniRide microtransit and Access, a paratransit service for the disabled.

HIGHLIGHTS

- **Ridership** – 8 million riders in FY 2023-2024 using local and express fixed routes
- **Environmental Stewardship** – 100% of local and express service fleet powered by CNG or electric
- **Service Expansion** – 2nd Bus Rapid Transit (BRT) route West Valley Connector project under construction; 19-miles of 100% zero-emission Bus Rapid Transit (BRT) connecting major employment and activity centers, with Cucamonga Station as a key stop; start of service in 2026
- **Last Mile Connectivity** – ONT Connect Shuttle Service to airport terminals seven days a week from Cucamonga Station; free transfer from Metrolink makes travel efficient and convenient

AREAS OF EXPERTISE

- Public Transportation
- Last-Mile Connectivity
- Environmental Stewardship
- Regional Partnerships



At the heart of Southern California, San Bernardino County is one of the world's most dynamic and diverse economies. With a regional population expected to nearly double in the next 30 years, access to 12+ million workers, and a population younger than California and the national average, it is clear why Fortune 500 firms and innovative startups call San Bernardino County home.

HIGHLIGHTS

- **Population** – 24 unique and vibrant cities with a population of more than 2.2 million and a regional market access of over 23 million people
- **Economic Impact** – more than 63,000 businesses in the county with taxable sales of \$128+ billion and a labor force of 1+ million
- **Transportation** – 2 major seaports nearby, 3 airports, 6 interstate highways, and busiest rail corridors in U.S.
- **High Speed Rail Stations** – Home to 3 planned Brightline West Stations (Rancho Cucamonga, Hesperia, Apple Valley) – first true high-speed passenger rail service in the U.S.

AREAS OF EXPERTISE

- Economic Development
- Countywide Connectivity
- Regional Partnerships





The Town of Apple Valley is strategically located in the High Desert, 95 miles northeast of the Los Angeles metropolitan area and 185 miles south of Las Vegas. Located at Dale Evans Parkway near I-15, the Apple Valley Station will be the first stop for Brightline West's high-speed passenger rail line coming from Las Vegas to Cucamonga Station in Rancho Cucamonga. Apple Valley is poised for economic development opportunities as the Town continues to grow and will be a key transportation connectivity partner for the region.

HIGHLIGHTS

- **Core Values** – Growth, inclusivity and community pride fosters a “Better Way of Life” through dedication, transparency, and service.
- **Apple Valley Station** – Will connect the High Desert to business and entertainment destinations throughout Southern California, Las Vegas and beyond and attract economic development.
- **Business Growth** – A business-friendly environment, low operating costs, and direct access to Interstate 15 are driving business growth. In particular, the North Apple Valley Industrial Specific Plan is attracting logistics, manufacturing and industrial businesses with more than 20 million square feet of entitlements underway and will join Walmart, Fresenius, and more.

AREAS OF EXPERTISE

- Economic Development
- High Desert Growth
- Regional Partnerships



Metrolink regional passenger rail service offers reliable, safe, affordable, and environmentally sustainable transportation throughout an interconnected network linking six Southern California counties. Six of Metrolink's seven lines connect through historic Union Station in downtown Los Angeles, while the Inland Empire-Orange County Line operates between San Bernardino and Oceanside.

HIGHLIGHTS

- **System Scope** – Nation's 3rd largest regional rail network with nearly 546 total route miles; 265 million passenger miles in FY2024
- **Service Volume** – Largest service expansion in the agency's history took place in October 2024, increasing frequency and adding more midday and evening options; the San Bernardino Line, which stops at Cucamonga Station – a key transfer hub – now operates 44 daily weekday trains
- **Connectivity** – Serves 67 stations where ticketholders can transfer for free to many local transit providers, further increasing mobility

AREAS OF EXPERTISE

- Regional Connectivity
- Passenger Rail Service
- Regional Partnerships
- LA28 Games Transit and Connectivity



INTERESTED IN JOINING
the collaborative regional outreach partner group?
Please email CucamongaStation@CityofRC.us.

